



## 2022 CLINK! Sponsorship Opportunities

Gain exposure for your organization or business at Minnesota's largest one day pop-up wine shop!

**November 27, 2022 from 1-5pm**  
At Union Depot in Saint Paul, MN

### History & Focus

CLINK! Sip & Savor Wine Market is a unique place to sip, sample, and shop from wine and food producers from across the state, all in one place!

CLINK! is operated by the Minnesota Farm Winery Association (MNFWA), Minnesota's only association that exclusively represents and promotes Minnesota wineries of all sizes across the state. We are winery owners, and we know first-hand the unique opportunities and challenges of winemaking in Minnesota. MNFWA's network is built to share ideas, resources, experiences and more to grow the Minnesota wine industry and raise awareness of our award-winning wines across the Midwest and beyond.

### CLINK's Audience

- Expected attendance: 800
- Women 35-54 from the Twin Cities metropolitan area are the primary ticket purchasers
- Attendees are approximately 60% female and 40% male



Cindy Kurtz, Event Director  
[clinkevent@gmail.com](mailto:clinkevent@gmail.com) - 651-353-5699



# Sponsorship Opportunities

## Headline Sponsor

CLINK's headline sponsorship is designed to give you continuous coverage to MNFWA's members throughout the year, putting your name in front of winery owners.

### Logo Placement Opportunities

- Listed as headline sponsor on all advertisements, digital and print (est. impressions, 250,000)
- Logo and link from event website through December 2022
- Logo and link from Minnesota Farm Winery Assn. through December 2022
- Event literature, front

### Other Visibility

- 3 social media mentions
- Follow-up email with mention sent to MNFWA (sent by MNFWA)

### Other Perks

- 6 general admission tickets
  - Option to sponsor a giveaway for a pair of tickets
- MNFWA member list included

**\$1,600**

## Supporting Sponsor

### Logo Placement Opportunities

- Logo and link from event website
- Logo and link from event emails
- Event literature, back

### Other Visibility

- 2 social media mentions
- Follow-up email with mention sent to MNFWA (sent by MNFWA)

### Other Perks

- 4 general admission tickets
- Option to sponsor a giveaway for a pair of tickets

**\$800**



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## Friends of MN Wine

### Logo Placement Opportunities

- Logo and link on event website
- Logo and link on event emails

### Other Visibility

- 1 social media mention
- Follow-up email with mention to MNFWA members (sent by MNFWA)

### Other Perks

2 general admission tickets

**\$400**

## Sponsorships Now Being Accepted

If you would like to support this exciting event, need more information or have any questions, contact Cindy Kurtz, Event Director, at [clinkevent@gmail.com](mailto:clinkevent@gmail.com) or call 651-353-5699.



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